



SHOW OUR COMMUNITY WE'RE IN THIS TOGETHER.

On October 3, 2020, local Seattle leaders like your company will help us define what a resilient community looks like.

INSPIRING GREATNESS

★ *No Matter What*

20 20

YEARS

THIS YEAR, INSPIRING GREATNESS WILL BE A VIRTUAL EVENING TO REMEMBER.

While this year has challenged us in new ways, our commitment to our youth, families and communities is as strong as ever.

Your sponsorship will form a key foundation for this unique at-home event experience. Our promise to you is an unforgettable virtual gala bringing you the same life-changing stories and community connections that continue to make Inspiring Greatness stand out. Plus, this is a unique opportunity to get your company name in the homes of all of our guests.

Your commitment is not just about dollars. It is a commitment to building connection and making sure our youth and families feel supported and stable.

FRIENDS of the
CHILDREN
Seattle

At Friends of the Children—Seattle, our mission demands that we walk alongside our youth and their families no matter what happens in their lives.

The world is full of uncertainty right now, but the work and vision for Friends of the Children is clearer than ever: children facing the greatest risks in King County will not be defined by challenges presented by systemic shortfalls, but by their individual brilliance. With a professional mentor by their side for 12+ years, each child in the Friends program will learn the skills necessary to thrive in a changing world.



85% of our program graduates have graduated high school or obtained their GED.



93% of our program graduates have avoided the juvenile justice system.



93% of our program graduates have avoided becoming a teen parent.

In our 20th anniversary year, help us celebrate Friends—Seattle's impact in the Seattle community and our vision for the next 20 years.



Meet James and Marcel

James entered the Friends of the Children program at age 5 and graduated in 2017. His mentor, Marcel, supported James through his final years of high school and is still a resource for him as he is enrolled in college. Since graduating from high school, James has volunteered over 70 hours with our chapter. He is in his third year of college, studying human development at Washington State University. He hopes that someday he will have a job similar to what his mentors have done – help people reach their full potential.

	Platinum Sponsor \$20,000	Premier Sponsor \$15,000	Legacy Sponsor \$10,000	Impact Sponsor \$5,000	Friend Sponsor \$2,500
Digital & Print Recognition					
Named as presenting sponsor on all event communications	★				
Logo on all printed materials immediately below event name	★				
Opportunity to co-brand with a short video to be used in promoting the event	★	★			
Company spotlight recognition in Friends–Seattle’s annual report	★	★			
Video shout-out from our executive director or one of our mentors on our social media	★	★	★		
Sponsor spotlight in one of Friends–Seattle’s pre-event e-newsletters	★	★	★		
3 (2 pre-event and 1 post-event) sponsor recognition posts with your logo on our Instagram, Facebook and Twitter pages	★	★	★	★	★
Company name and logo on all event materials, including Inspiring Greatness website, live stream landing page and all mailed event announcements	★	★	★	★	★
Company name listed on Friends–Seattle’s website for one year	With logo	With logo	With logo	With logo	Name only
Program Recognition					
Verbal recognition as presenting sponsor during live-streamed event with opportunity to hear from a company leader	★				
Verbal sponsorship acknowledgement during virtual event	★	★	★		
Logo featured in scrolling slideshow during virtual event	★	★	★	★	★
Ad in event catalog	2 pages	2 pages	Full page	1/2 page	1/4 page
Additional Benefits					
Opportunity to host virtual career day for youth. Career exploration partnership to be highlighted on Friends–Seattle website	★				
Employee engagement recognition post on Friends–Seattle social media (including photo and description)	★	★	★		

Past sponsors include: AT&T | Baylis Architects | BECU | BMO Capital Markets | Davis Wright Tremaine | Dorsey & Whitney | Ernst & Young | Foley Family Wines | Foster Pepper | Global Investor Solutions | Goldman Sachs | Grainger | Insurance Industry Charitable Foundation | JP Morgan Chase | Karr Tuttle Campbell | Lane Powell | Miller Nash Graham & Dunn | Nintendo | Pacifica Law Group | Perkins Cole | Peterson Sullivan | Premera Blue Cross | PricewaterhouseCoopers | Regence BlueShield | Safeco/Liberty Mutual | Seattle Seahawks | Shook Hardy & Bacon | Slalom Consulting | Stoel Rives | The Everett Clinic | Umpqua Bank | USI Kibble & Prentice | Walsh Construction | West Monroe Partners | William Grant & Sons | Why Not You Foundation

We would like to invest in Friends of the Children at the following level:

- \$20,000 \$15,000 \$10,000 \$5,000 \$2,500
 Other: \$ _____ (If you do not see a level for your company, we can work with you to create a customized package.)



Consistency is key!

We will commit to this level for 3 years.

Company Name:

Sponsorship Contact Name:

Address:

City/State/Zip:

Phone:

Email:

Will you be the main point of contact to communicate reminders and guest RSVPs?

Yes. No. Name: _____

Preferred method of communication leading up to the event? Email Phone

Payment options:

Check in the amount of \$ _____ is enclosed. Checks may be mailed to: PO Box 18886, Seattle, WA 98118.

Please send me an invoice.

Please charge \$ _____ to my credit card:

Visa

MC

AmEx

Name on card:

Card number:

Expiration date:

Please send me information about hosting a gathering in my home on October 3rd.

Please send me information about hosting a gathering with colleagues/at my office on October 3rd.

Recognition inclusion deadlines:

Priority Deadline:

June 10th, 2020

Inspiring Greatness invitation:

July 27th, 2020

Inspiring Greatness program:

September 26th, 2020

Friends of the Children's mailing list will get your company's name in front of over 1,000 of our donors.



Thank you for your support!

Friends of the Children - Seattle
PO Box 18886 Seattle, WA 98118
tel 206.328.3535 - fax 206.328.6985

friendsseattle.org



For any questions regarding your sponsorship or Friends of the Children, contact Elena Lynch at elena@friendsseattle.org or 206.328.3535.