DEAR FRIEND,

It is with deep gratitude that we share our 2018–2019 Impact Report, which celebrates our amazing youth and their families. We are continually inspired by their stories of finding belonging and community through their relationships with their Friends.

This report highlights just that — our Core Asset of Belonging — building connection, positive relationships, support systems and social capital. We are honored to acknowledge our youth’s hard work and excited to support more youth as we continue to expand.

We wanted to share a few highlights from the past year:

- We completed the first year of Post-Generation (2Gen) innovation pilots in Los Angeles and New York City, as well as our annual caregiver survey; We launched a $50 million fundraising campaign which will support our expansion to 25 cities by 2025; We launched five new locations and are positioned to launch several more in 2020; and we were featured in The New York Times.
- We also continue to be amazed by luminaries like Michael Jordan, 2014 Super Bowl Champion Russell Wilson, and Grammy Award–winning artist Ciara who generously give their time and resources to our youth.
- This year we dedicated ourselves to highlighting our youth as the heroes of their own stories. In that process we launched a new video, The Power of One, and refreshed our values and mission statement, which you’ll find at the end of this report.

Thank you for believing in our model, our youth, our families and our Friends. We hope that you, too, find a sense of belonging in the Friends community.

Warmest regards,

Terri Sorensen
Chief Executive Officer

I understand who I am, have a place where I feel accepted, and know that my contributions count.

THE FRIEND EFFECT
James heads to college with social capital

James, now 20 years old, joined Friends of the Children—Seattle at age 5. A shy child with great potential, James was paired with Friend Upendo, who supported James in becoming more extroverted and open. Upendo also connected James with resources and opportunities, empowering James to work hard and commit to graduating from high school.

“They gave me lots of opportunities and lots of connections. I don’t think I would have been connected to situations in life or internship opportunities. They are there for you, whatever resources you need,” says James. Upendo was James’ Friend for 10 years before retiring. Shortly after that, he passed away. James took the loss of Upendo hard. Because Friends of the Children commits for the long term, the Seattle chapter quickly connected James with a new mentor, Marcel. Over time, the relationship between James and Marcel grew stronger and Marcel supported James through his final years of high school.

Since graduating from high school, James has volunteered more than 70 hours with the Friends—Seattle chapter. James is also entering his second year of college, studying human development at Washington State University. James hopes that someday he will have a job similar to what a Friend does—supporting people to reach their full potential.

540 schools attended by our youth in urban, suburban and rural neighborhoods

22% increase in number of youth served

$2 million from the Office of Juvenile Justice and Delinquency Prevention, bringing total support to $6.5 million

5 new locations, bringing us to 20 locations

7 new National Board Members

$32 million network-wide operating budget

Impact Report 2018-2019
Finding Belonging with Friends

HIGHLIGHTS
A few highlights from the past year help showcase all that we have to celebrate.
STRATEGY 1
Scaling New and Existing Chapters through Our National Expansion Campaign

Through catalytic capital aggregation and growing evidence on the efficacy of our model, we have added 15 locations over the past seven years – five this year alone. Our $32 million network now includes 20 locations, and we are poised to scale to 25 locations by 2025. With additional communities at work to raise the seed capital to launch, we continue to pursue our expansion goals relentlessly to achieve our vision that one day all children who need a Friend will have one.

Long-Term Outcomes
With over 26 years of data and outcomes to support the efficacy of our model, we’re excited to continue to scale across the country and share the amazing stories of our youth.

Intermediate Outcomes
To ensure that youth are on track to reach our long-term outcomes, we support youth to achieve their own goals within 5 intermediate outcome areas: Social and Emotional Development, School Success, Improved Health, Making Good Choices, and Plans and Skills for the Future. We are proud of our youth for their achievements this year.

SCALING FOR SUCCESS
Building on a solid foundation, we are excited to continue growing our impact through three specific strategies.

New and Existing Chapters
We believe that every child who needs a Friend should have one.

Two-Generation (2Gen) Innovation
We have a unique opportunity for a program innovation that leverages a whole family approach for generational change.

Scale Collaborative Partnerships through Systems Change
We deliver sustainable community impact when public systems adopt salaried, professional mentoring as a core part of their care continuum.

COLLECTIVE IMPACT
Youth accomplishments and progress toward our collaborative goals are tracked regularly.

SEATTLE
SW WASHINGTON
PORTLAND GRESHAM
CENTRAL OREGON
KLAMATH BASIN
SAN FRANCISCO
LOS ANGELES ANTELOPE VALLEY
AUSTIN TAMPA BAY CHARLOTTE
UNITED KINGDOM

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1. New and Existing Chapters: We believe that every child who needs a Friend should have one.
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3. Scale Collaborative Partnerships through Systems Change: We deliver sustainable community impact when public systems adopt salaried, professional mentoring as a core part of their care continuum.

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98% youth who made progress on their social and emotional development goals
93% youth who made progress on school success goals
94% youth who attended school regularly
91% youth who attended school regularly
90% youth who attended school regularly
89% youth who made progress toward making healthy choices
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2% youth who made progress toward making healthy choices
1% youth who made progress toward making healthy choices
0% youth who made progress toward making healthy choices
**BUILDING TRUST WITH FAMILIES**

**Sara’s story**

Sara is an amazing child with a lot of potential. She struggled socially and emotionally at home and in school. Sara’s mother was wary about having a Friend in the home because of her own experiences in the foster care system. The mother wanted to visit the Frieden from the outside. The Friend worked to build a relationship with Sara and her mother. Sara’s mom now responds to calls and texts in a timely manner, confides in the Friend during stressful times, and no longer cancels visits. The Friend now plans activities in the apartment. During outings, Sara struggled to stay engaged and had difficulty with expressing her emotions verbally and with empathizing with peers. Using trauma-informed approaches, the Friend worked to build a relationship with Sara and her mother. In addition, Sara has grown in her ability to verbally express her feelings, to identify her emotions and to be more compassionate with peers. Sara now explores her school through bubble dances, giving both her and her mom an opportunity to build social capital and find belonging in their community.

*Sara’s story* has been changed to protect privacy.

**CASE STUDY: PREVENTING FOSTER CARE INVOLVEMENT**

Los Angeles County has 30,000 children in foster care, making it the largest foster care system in the country. Given the immense need and proven ability of our model to make a real difference, leaders from the private and public sectors have maintained a vision to scale Friends of the Children—Los Angeles (“Friends—L.A.”) to the entire county, creating a continuum of service designed to focus on the prevention of foster care entry.

Friends of the Children provides a consistent, long-term, caring adult to children who need it. This program will now become part of our prevention service continuum, engineered to protect and support the mental health and well-being of L.A. County children and families.

Jonathan E. Sherin, M.D., Ph.D.,
Director, L.A. County Department of Mental Health

Raymond* and Keisha* (7-year-old twins) were referred to Friends of the Children—Portland by their foster care case worker when they were in kindergarten. It was clear that Jade,* Raymond and Keisha’s mother, loved her children. However, without a larger support system, Jade’s answer had led to Raymond and Keisha being placed in foster care. Jade wanted to do right by her children. She owned her mistakes and wanted to be there for Raymond and Keisha. Jade did every possible thing she could to get her children back, and ultimately the family was reunited.

Although the family is back together, things aren’t easy. Jade wants to give up, her twins’ Friends, Warren and Melonia, are there to encourage Jade’s positive parenting and offer tangible supports to keep the family together. Friends know that having a network beyond the Friends program is critical to the family’s health and well-being, as Friends are working with Jade to build more trusted relationships with other community members and organizations. While Jade continues to overcome obstacles, she and her children have been able to feel less isolated and are finding more hope and belonging — in their community, at the children’s school, and within the Friends of the Children community in Portland.

*Names changed to protect privacy.

**RAISING TWINS**

A positive relationship with Friends

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NATIONAL BOARD OF DIRECTORS

We are grateful for the ongoing support of the National Board.

Greg Goodwin, Chair
Chairman, Wayne K. Kuni and Joan E. Kuni Foundation

Don Washburn, Co-Vice-Chair
Firm Leader—Chairman, The Board, Arnall, etc.

George Granger, Co-Vice-Chair
President, AT&T

Cynthia Grant, Secretary
Adviser, WINGS Foundation

Michael Felton, Treasurer
Retired Senior Vice-President and CEO of Food & Household Products Division, Wal Corporation

Peggy Magnone, Member at Large
Senior Vice-President, Cardinal Health Solutions, President, Cardinal Health Foundation

Cynthia Molitor, Member at Large
Managing Director, Sustainability Solutions—Americas, ENGIE

Duncan Campbell, Founder
Duncan. The Campbell Foundation, Founder and Retired CEO, Campbell Global

Erica Baird
Counsel, Latham & Watkins

*Gary Conner
Executive Director, Friends of the Children—New York

*Karie Conner, Friends of the Children Board Member; Vice President and General Manager, Mac’s Division, Jordan Brand, Nike

Karie Conner, Ph.D.
Dan and Cary Candell Professor for Children, Youth & Families, Stanford School of Social Work, Stanford University

*Thomas Lee
Executive Director, Friends of the Children—Los Angeles

Sharon Magliolo
Retired Director, Microsoft Corporation; Co-Founder, Friends of the Children’s Health

John Mower
Managing Director, Public Investments

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*Bryan Parker
CEO and Co-founder, Legal Innovators

*Don Saltzman
Retired, Portland City Commissioner

Don Washburn
Co-Vice-Chair

Greg Goodwin
Chair

“Thank you to the following partners who support our work*: $1 Million & Up

Coutur & Miller Foundation

Kara Philanthropies

Michael Jordan

Office of Juvenile Justice and Delinquency Prevention

Social Innovation Fund

Thank you to the following partners who support our work*: $500,000–$999,999

MedStar Foundation

MedStar Health

Total Assets $17,372,510

$1 Million & Up

Wells Fargo Foundation

All Ways Up Foundation

*Social Innovation Fund/Office of Juvenile Justice and Delinquency Prevention

Here’s a financial snapshot for fiscal year 2018.

**This year we welcomed seven new board members, indicated with an asterisk (*).

**Operating Expenses

<table>
<thead>
<tr>
<th>Operating Expenses</th>
<th>$1,429,308</th>
<th>2%</th>
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<tbody>
<tr>
<td>Program Expenses</td>
<td>$1,429,308</td>
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<tr>
<td>Fundraising Costs</td>
<td>$160,672</td>
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<tr>
<td>Administrative Services</td>
<td>$155,626</td>
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<tr>
<td><strong>Total Expenses</strong></td>
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<td>7%</td>
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**Total Net Assets and Liabilities** $17,372,510

**Equipment** $4,239,181

**Prepaid Expenses** $100,992

**Receivables** $2,809,048

**Cash & Investments** $1,117,204

**Unrestricted Net Assets** $1,208,813

**Concentrated Operating Expense** $4,034,715

**Consulting Services** $1,751,636

**Corporate** $1,117,204

**Individual** $1,208,813

**Investment Income** $7,175,204

**Other** $100,992

**Total Revenue** $13,358,606

**Total Assets** $17,572,510

**Total Liabilities** $10,660,313

**Total Net Assets** $6,912,207

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Coutur & Miller Foundation

Kara Philanthropies

Michael Jordan

Office of Juvenile Justice and Delinquency Prevention

Social Innovation Fund

21%

30%

13%

20%

17%

21%
OUR MISSION
Impacting generational change by empowering youth who are facing the greatest obstacles through relationships with professional mentors – 12+ years, no matter what.

OUR VALUES
We use our values to make informed decisions; to hire, coach, and manage; and most importantly, we use our values to change the way the world treats and views our most vulnerable youth.

- Put Children First
- Build Relationships on Love
- Commit to Empowerment
- Pursue Goals Relentlessly
- Demand Equity
Friends of the Children is committed to transparency in every part of our organization. We are proud to announce that we were awarded the Platinum Seal of Transparency, the highest seal possible for nonprofits, by GuideStar, the world's largest source of information on nonprofit organizations.