

Sponsorship Opportunities

Virtual 5K Run/Walk

Premiere Sponsor | \$10,000

- Company will be listed as part of Friends NY's network of supporters focused on racial justice and invited to participate in related conversations and events throughout the year
- Public mention on e-blast to Friends' supporters and in 4 dedicated social media posts
- Mention with quote in event press release
- Race entry registration for 12 people
- 12 event t-shirts and 12 Friends NY masks
- All other benefits as listed in the sections below

Advocate | \$5,000

- Company logo prominently displayed on event t-shirt and on event website
- Public mention on e-blast to Friends' supporters and in event press release
- 2 dedicated social media mentions
- Race entry registration for 6 people
- 6 event t-shirts and 6 Friends NY masks
- All other benefits as listed in the sections below

Ally | \$2,500

- Company logo on event t-shirt and website
- Public mention on e-blast to Friends' supporters
- 1 dedicated social media mention
- Race entry registration for 5 people
- 5 event t-shirts and 5 Friends NY masks
- All other benefits as listed in the sections below

Friend | \$1,500

- Company logo on event t-shirt and website
- Social media recognition
- Invitation to Virtual Celebration and to participate as part of a socially distanced runners' group
- Race entry registration for 4 people
- 4 event t-shirts and 4 Friends NY masks

For company logo on event t-shirt, companies must sign up by November 7th.

For more information, contact JKelly@FriendsNewYork.org.

FR**1****ENDS** of the
CH**1****ILDREN**
New York

VIRTUAL 5K
RUN / WALK

Corporate sponsors will be joining a generous community of companies that are invested in Friends of the Children New York

Akin Gump Strauss Hauer & Feld LLP
Alix Partners
Alvarez and Marsal
Anchorage Capital Group
Antares Capital
Ardian
AT&T
Bank of America
Braintrain
Centerview Partners
Davidson Kempner Capital Management
Davis Polk
Debevoise & Plimpton LLP
Drivetrain LLC
Deutsche Bank
Emet Capital
Estee Lauder Companies
Goldman Sachs & Co. LLC
Golub Capital, LLC
Greenhill & Co.
Jones Day
Kirkland & Ellis LLP
Kramer Levin
Latham & Watkins LLP

Levin Capital Strategies
MBIA Foundation Inc.
Milbank, Tweed, Hadley & McCloy LLP
Moelis & Company
Morrison & Foerster, LLP
Neuberger Berman
Perella Weinberg Partners Group LP
Pfizer
PJT Partners
Prime Clerk, LLC
Redan Advisors LLC
Steward Title Insurance
Stroock & Stroock & Lavan LLP
Sullivan Law
Susman Godfrey
TD Ameritrade
The Benevity Community Impact Fund
The Kolter Group
Thompson Reuters
The W.I.L.D. Foundation
Weil, Gotshal & Manges LLP
Wells Fargo Securities LLC
White & Case
Yelp

FriendsNewYork.org

**FR1ENDS of the
CH1LDREN
New York**

**1 CHILD.
1 FRIEND.
12+ YEARS.
NO MATTER WHAT.**