

**Friends of the Children-Boston**  
**Sponsorship Opportunities and Benefits | FY2022-2023**

**Sponsorship Categories**

Sponsorship Benefits	Generational Change Sponsor \$100,000	Perseverance Sponsor \$50,000	Find Your Spark Sponsor \$25,000	Growth Mindset Sponsor \$10,000	Hope Sponsor \$5,000	Resilience Sponsor \$2,500
<i>Visibility and Mission Based Benefits</i>						
Co-Design a Volunteer Activity or Project with our Program Team	X					
Company logo on <i>Friends-Boston</i> website (Home page)	X	X				
Company link on <i>Friends-Boston</i> website (Partners page)	X	X	X			
Company logo <i>Friends-Boston</i> website (Partners page)	X	X	X	X		
Priority Volunteer Opportunities with Achievers	X	X	X	X		
Volunteer Opportunities with Achievers	X	X	X	X	X	
Company name on <i>Friends-Boston</i> website (Partners page)	X	X	X	X	X	X
<i>Event Benefits</i>						
Event Credit & Number of Tickets	\$50,000 30 tickets	\$25,000 20 tickets	\$10,000 15 tickets	\$5,000 10 tickets	\$2,500 5 tickets	\$1,000 2 tickets
Representative Recognized During Friend Raiser Program	X					
Name Included on Friend Raiser Invitation	X	X				
Priority Access for <i>Friends-Boston</i> Events	X	X				
Special Rates for <i>Friends-Boston</i> Events	X	X	X			
Ad Space in Tribute/Program Book	2 pages	1 page	½ page	¼ page	Name listed	Name listed
<i>Publication and Social Media Benefits</i>						
E-Newsletter Feature (Mailed to nearly 4,000 subscribers)	<i>2 Spotlight Features and Interview with a company executive</i>	<i>2 Spotlight Features</i>	<i>Spotlight Feature</i>	<i>Honorable Mention and logo in Sponsorship Feature</i>	<i>Honorable Mention in Sponsorship Feature</i>	<i>Included on List of Sponsors</i>
Social Media Feature	<i>Quarterly Spotlight features and Opportunities for Social Sharing</i>	<i>2 Spotlight Features and Opportunities for Social Sharing</i>	<i>Spotlight Feature and Opportunities for Social Sharing</i>	<i>Honorable Mention in Sponsorship Feature and Opportunities for Social Sharing</i>	<i>Honorable Mention in Sponsorship Feature and Opportunities for Social Sharing</i>	<i>Opportunities for Social Sharing</i>